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UNITED STATES DISTRICT COURT  
EASTERN DISTRICT OF WASHINGTON

RIVER CITY MEDIA, LLC, a Wyoming  
limited liability company, MARK  
FERRIS, an individual, MATT FERRIS,  
an individual, and AMBER PAUL, an  
individual,

Plaintiffs,

vs.

No. 2:17-cv-105-SAB

DEFENDANT INTERNATIONAL DATA  
GROUP, INC.'S NOTICE, MOTION AND  
MEMORANDUM TO DISMISS FOR  
LACK OF PERSONAL JURISDICTION,  
OR ALTERNATIVELY, MOTION TO  
DISMISS FOR FAILURE TO STATE A  
CLAIM

KROMTECH ALLIANCE  
CORPORATION, a German corporation,  
CHRIS VICKERY, an individual, CXO  
MEDIA, INC., a Massachusetts  
corporation, INTERNATIONAL DATA  
GROUP, INC., a Massachusetts  
corporation, and STEVE RAGAN, an  
individual, and DOES 1-50,

With Oral Argument  
Hearing Date:  
July 13, 2017 @ 11:00 a.m.  
Spokane, Washington

Defendants.

Defendant International Data Group, Inc. ("IDG") moves the Court for an order dismissing IDG from this case on the grounds that the Court lacks personal jurisdiction pursuant to Fed. R. Civ. P. 12(b)(2), or alternatively, Plaintiffs fail to state a claim. This motion is accompanied and supported by the Declaration of Edward Bloom and the following memorandum of authorities.

### Summary of Motion

The Court should dismiss Plaintiffs' Complaint against IDG for lack of personal jurisdiction because Plaintiffs cannot meet their burden to establish either general jurisdiction or specific jurisdiction. Plaintiffs do not even allege general jurisdiction. But even if they had so alleged, they cannot show that IDG's "affiliations with the State . . .

1 are so constant and pervasive 'as to render [it] essentially at home in the forum State.'"<sup>1</sup>  
2 Plaintiffs admit that IDG is incorporated in Massachusetts. Complaint (ECF No. 1) ¶ 23.  
3 IDG has its principal place of business in Massachusetts. It has no offices in Washington,  
4 no business operations in Washington, and no employees in Washington. Plaintiffs also  
5 cannot meet their burden of establishing specific jurisdiction because IDG has not  
6 "purposefully directed" any activities to Washington, and Plaintiffs' claims do not arise  
7 out of any forum-related activities of IDG. Additionally, the exercise of jurisdiction  
8 would be unreasonable under the seven-factor test employed by the Ninth Circuit.  
9 Accordingly, the Court should dismiss the Complaint because Plaintiffs cannot meet their  
10 burden of establishing personal jurisdiction. The Court should also award IDG its  
11 attorney's fees for prevailing on its Rule 12(b)(2) motion pursuant to RCW 4.28.185(5),  
12 which federal courts in Washington apply.  
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14  
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16 Alternatively, the Court should dismiss Plaintiffs' Complaint against IDG for  
17 failure to state a claim. Plaintiffs allege no facts establishing that IDG engaged in,  
18 participated in, or had any connection to any of the allegedly unlawful acts, or that IDG  
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22 <sup>1</sup> *Daimler AG v. Bauman*, --- U.S. ----, 134 S. Ct. 746, 751 (2014) (quoting *Goodyear*  
23 *Dunlop Tires Operations, S.A. v. Brown*, 131 S.Ct. 2846, 2851 (2011)).  
24

1 had knowledge of the allegedly unlawful acts. Plaintiffs' conclusory legal assertions  
 2 with absolutely no factual allegations are insufficient.

### 3 4 **Argument**

#### 5 **1. The Court Should Dismiss the Complaint Against IDG for Lack of Personal** 6 **Jurisdiction.**

7 "Where a defendant moves to dismiss a complaint for lack of personal jurisdiction,  
 8 the plaintiff bears the burden of demonstrating that jurisdiction is appropriate."  
 9 *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 800 (9th Cir. 2004). A  
 10 plaintiff's allegations are taken as true only if they are uncontroverted by the defendants.  
 11 *Id.*

12  
 13 Here, Plaintiffs make almost no allegations relating to personal jurisdiction.  
 14 Instead, the most Plaintiffs claim relating to IDG is that IDG is the "parent corporation"  
 15 of Defendant CXO Media, Inc. ("CXO")<sup>2</sup>; that each defendant "aided and abetted" the  
 16 actions of the other defendants; and that each defendant was the agent of the others and  
 17 was acting within the course and scope of agency in doing the things alleged in the  
 18 Complaint. Complaint ¶ 25. Plaintiffs also allege that each defendant had knowledge of,  
 19 approved, or ratified the conduct of others, but provides no factual details.  
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24 <sup>2</sup> Complaint, ¶ 23.

1 Plaintiffs' allegations are conclusory and not entitled to any weight.<sup>3</sup> Nevertheless,  
 2 IDG has controverted Plaintiffs' allegations through the Declaration of Edward Bloom,  
 3 which establishes that IDG is not the parent corporation of CXO; IDG did not aid and  
 4 abet the actions of any other Defendant; none of the other Defendants have ever acted as  
 5 IDG's agent (nor has IDG acted as agent of any of the other Defendants); and IDG did  
 6 not know of or approve of any of the acts alleged in the Complaint. Bloom Decl. ¶¶ 4-5.

7  
 8 Personal jurisdiction over a nonresident defendant is only proper if a rule or statute  
 9 potentially confers jurisdiction over the defendant, and the exercise of personal  
 10 jurisdiction over the defendant does not offend the principles of Fifth Amendment due  
 11 process. *See Doe v. Unocal Corp.*, 248 F.3d 915, 921-22 (9th Cir. 2001), *abrogated on*  
 12 *other grounds as recognized by Williams v. Yamaha Motor Co.*, 851 F.3d 1015 (9th Cir.  
 13 2017). Where, as here, there is no applicable federal statute governing personal  
 14  
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16  
 17 <sup>3</sup> *See, e.g., Panda Brandywine Corp. v. Potomac Elec. Power Co.*, 253 F.3d 865, 869 (5th  
 18 Cir. 2001); *see also Mirza Minds Inc. v. Kenvox U.S. L.L.C.*, No. 2:15-CV-00053-SAB,  
 19 2015 WL 6693689, at \*2 (E.D. Wash. Nov. 2, 2015) (granting Defendant Herrera's  
 20 motion to dismiss and noting "Plaintiff only makes bare assertions that David Herrera  
 21 participated in the alleged conspiracy and the legal conclusion that Herrera conducted  
 22 business in Washington") (unpublished).  
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jurisdiction, the district court applies the law of the state in which the district court sits. *See* Fed. R. Civ. Pro. 4(k)(1)(A). Washington state law, however, authorizes the exercise of personal jurisdiction to the full extent permitted by the Due Process Clause of the United States Constitution. *Key Tronic Corp. v. SMART Techs. ULC*, No. 2:16-CV-0028-TOR, 2016 WL 7104252, at \*3 (E.D. Wash. Dec. 5, 2016) (citation omitted).

Personal jurisdiction comports with federal due process only when the defendant has “minimum contacts” with the forum state “such that the maintenance of the suit does not offend ‘traditional notions of fair play and substantial justice.’” *Picot v. Weston*, 780 F.3d 1206, 1211 (9th Cir. 2015) (citation omitted). Personal jurisdiction may be based on either general jurisdiction or specific jurisdiction. *See, e.g., Schwarzenegger*, 374 F.3d at 801-07. As demonstrated below, Plaintiffs cannot meet their burden of demonstrating that either general or specific jurisdiction applies.

**A. Plaintiffs Do Not Allege, Much Less Meet Their Burden, of Establishing General Jurisdiction.**

First, Plaintiffs do not allege, much less meet their burden of establishing, general jurisdiction. The Supreme Court opinion in *Daimler AG v. Bauman*, --- U.S. ----, 134 S. Ct. 746 (2014) and its predecessor *Goodyear* “arguably tightened the general jurisdiction

standard,” as numerous courts have recognized.<sup>4</sup> In *Daimler AG*, the Court rejected the argument that general jurisdiction exists in any state in which a corporation “engages in a substantial, continuous, and systematic course of business.” *Id.* at 760-61. Instead, the Court held that general jurisdiction exists only where the defendant is “fairly regarded as at home,” and for a corporation, “*the place of incorporation and principal place of business* are ‘paradig[m] . . . bases for general jurisdiction.’” *Id.* at 760 (citation omitted) (alteration in original) (emphasis added). “Those affiliations have the virtue of being unique—that is, each ordinarily indicates only one place—as well as easily ascertainable.” *Id.* Although the Court recognized that there may be a rare situation where a corporation is subject to general jurisdiction in a state other than the state of its incorporation or principal place of business, it stated that it would have to be an

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<sup>4</sup> See, e.g., *Gonzales v. Seadrill Americas, Inc.*, No. 3:12-CV-00308, 2014 WL 2932241, at \*5 (S.D. Tex. June 27, 2014), where Judge Costa, who was elevated to the U.S. Court of Appeals for the Fifth Circuit, noted that – at that time – “only one federal court has apparently found jurisdiction . . . since *Daimler*” outside of a forum where the defendant was incorporated or maintains its headquarters, “even though more than 75 federal cases have already cited *Daimler*,” and regarding that one case, Judge Costa described it as an “outlier.” *Id.* at \*3 n.4 (emphasis added).



1 “exceptional case . . . .” *Id.* at 761 n.19. The standard for general jurisdiction is a “high”  
 2 one. *King v. Am. Family Mut. Ins. Co.*, 632 F.3d 570, 579 (9th Cir. 2011); *see also*  
 3 *Brand v. Menlove Dodge*, 796 F.2d 1070, 1073 (9th Cir. 1986) (collecting cases where  
 4 general jurisdiction was denied despite defendants’ significant contacts with the forum).  
 5

6 Applying the foregoing standard for general jurisdiction to IDG, Plaintiffs cannot  
 7 meet their burden of establishing general jurisdiction. Plaintiffs admit that IDG is  
 8 incorporated in Massachusetts. *See* Pl.’s Compl. ¶ 23. IDG has its principal place of  
 9 business in Massachusetts. Bloom Decl. ¶ 2. Plaintiffs do not plead that IDG is “at  
 10 home” in Washington. IDG does not have any offices in Washington, does not have any  
 11 employees in Washington, has no business operations in Washington, derives no income  
 12 from any operations in Washington, and does not own any real property in Washington.  
 13 *See id.* ¶ 3. Plaintiffs have thus not alleged, much less met their burden, of establishing  
 14 general jurisdiction.<sup>5</sup>  
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19 \_\_\_\_\_  
 20 <sup>5</sup> Plaintiffs also cannot establish general jurisdiction because the exercise of jurisdiction  
 21 would not be “reasonable” as explained in further detail below under Section (B)(iii)  
 22 under specific jurisdiction. The “reasonableness” requirement applies to both general  
 23 jurisdiction and specific jurisdiction. *See Amoco Egypt Oil Co. v. Leonis Nav. Co., Inc.*,  
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**B. Plaintiffs Cannot Meet Their Burden of Establishing Specific Jurisdiction.**

Additionally, Plaintiffs cannot meet their burden of establishing specific, or “case-linked,” jurisdiction. To establish minimum contacts necessary to support specific jurisdiction, a three-part test must be satisfied:

- (1) The non-resident defendant must *purposefully direct* his activities or consummate some transaction with the forum or resident thereof; or perform some act by which he *purposefully avails* himself of the privilege of conducting activities in the forum, thereby invoking the benefits and protections of its laws;
- (2) the claim must be one which arises out of or relates to the defendant’s forum-related activities; and
- (3) the exercise of jurisdiction must comport with fair play and substantial justice, i.e. it must be reasonable.

*Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 802 (9th Cir. 2004) (emphasis added) (citation omitted). None of the three requirements is satisfied in this case.

**(i) “Purposeful Direction” Requirement Not Satisfied.**

First, the “purposeful direction” requirement of specific jurisdiction is not satisfied. “To establish purposeful direction, the plaintiff must show that the defendant committed an intentional act, expressly aimed at the forum state, causing harm that the defendant knows is likely to be suffered in the forum state.” *Microsoft Corp. v. Commc'ns & Data*

1 F.3d 848, 851 (9th Cir. 1993) (noting reasonableness requirement applies to the “general jurisdiction analysis,” not just specific jurisdiction analysis).

1 *Sys. Consultants, Inc.*, 127 F. Supp. 3d 1107, 1114 (W.D. Wash. 2015). Here, Plaintiffs  
2 do not and cannot allege that IDG undertook *any* actions relating to this suit, let alone  
3 actions aimed at Washington causing harm that IDG knew was likely to be suffered in  
4 Washington. Prior to the filing of this lawsuit, IDG did not know that Plaintiff River City  
5 Media, LLC claimed to have its principal place of business in Washington, and IDG  
6 never had any role in the publication of either article alleged in the Complaint, including  
7 the article allegedly published by CXO (which Plaintiffs erroneously state is IDG's  
8 subsidiary). *See* Bloom Decl. ¶ 5. Notably, even if CXO were a subsidiary of IDG  
9 (which it is not), "[t]he existence of a relationship between a parent company and its  
10 subsidiaries is not sufficient to establish personal jurisdiction over the parent on the basis  
11 of the subsidiaries' minimum contacts with the forum." *Doe v. Unocal*, 248 F.3d 915,  
12 925 (9th Cir. 2001), *abrogated on other grounds as recognized by Williams v. Yamaha*  
13 *Motor Co.*, 851 F.3d 1015 (9th Cir. 2017). Plaintiffs do not allege alter ego, much less  
14 allege the overwhelming control required for alter ego.

15  
16 Because IDG has not committed an intentional act expressly aimed at Washington,  
17 IDG has not "purposefully directed" any activities toward Washington, or otherwise  
18 purposefully availed itself of the benefits and protections of Washington law.  
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1                   (ii) **Plaintiffs' Claims Do Not "Arise Out of Forum-Related**  
 2                   **Activities."**

3           Additionally, there is no specific personal jurisdiction because Plaintiffs' claims do  
 4 not arise out of any forum-related activities of IDG, which is the second requirement of  
 5 specific jurisdiction. *See Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 802  
 6 (9th Cir. 2004). As noted, IDG has never had anything to do with Vickery or any  
 7 activities directed to any Plaintiff. *See Bloom Decl.* ¶ 4. Thus, there are no "forum-  
 8 related activities" from which Plaintiffs' claims could possibly arise.  
 9

10                   (iii) **The Exercise of Personal Jurisdiction Would Not Be**  
 11                   **"Reasonable."**

12           Finally, Plaintiffs cannot meet their burden of establishing specific jurisdiction  
 13 over IDG because the exercise of personal jurisdiction would not be "reasonable." To  
 14 exercise general or specific jurisdiction, the exercise of jurisdiction must be "reasonable."  
 15 *See Amoco Egypt Oil Co. v. Leonis Nav. Co., Inc.*, 1 F.3d 848, 851 (9th Cir. 1993)  
 16 (noting reasonableness requirement applies to the "general jurisdiction analysis," not just  
 17 specific jurisdiction analysis); *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797,  
 18 802 (9th Cir. 2004) (applying requirement in the context of specific jurisdiction). In  
 19 evaluating reasonableness, courts balance seven factors: (1) the extent of the defendants'  
 20 purposeful interjection into the forum state's affairs; (2) the burden on the defendants of  
 21 defending in the forum; (3) the extent of conflict with the sovereignty of the defendants'  
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1 state; (4) the forum state's interest in adjudicating the dispute; (5) the most efficient  
2 judicial resolution of the controversy; (6) the importance of the forum to the plaintiff's  
3 interest in convenient and effective relief; and (7) the existence of an alternative forum.  
4  
5 *See Amoco Egypt Oil Co.*, 1 F.3d at 851.

6 Here, the extent of IDG's purposeful interjection into Washington is nonexistent,  
7 given that IDG – which is a holding company – has never assisted, contributed to,  
8 facilitated, or in any other way aided or abetted Vickery or any of the Other Defendants  
9 with any of the alleged actions claimed in Plaintiffs' Complaint in this matter. *See*  
10 Bloom Decl. ¶ 4. Additionally, the burden on IDG in defending in Washington would be  
11 significant. *See id.* ¶ 6. IDG is a Massachusetts corporation having its principal place of  
12 business in Massachusetts. *Id.* ¶ 2. Because IDG's representatives are in Massachusetts  
13 and will rely upon documents primarily located in Massachusetts,<sup>6</sup> there would be  
14 significant efficiencies in litigating this dispute in Massachusetts, which is an available  
15 alternative forum. Finally, Washington has no unique interest in adjudicating the dispute  
16 as many of the claims are based on federal, not state, law. And, even as to the state law  
17 claims, Plaintiffs do not even specify the state under whose laws the claims are brought.  
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23 <sup>6</sup> *See* Bloom Decl. ¶ 6.  
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1 *See, e.g.*, Complaint ¶¶ 118-58. The state-law claims are generic and are recognized in  
 2 most U.S. jurisdictions.

3  
 4 Thus, the Court should dismiss Plaintiffs' Complaint for lack of personal  
 5 jurisdiction because Plaintiffs cannot meet their burden of establishing either general  
 6 jurisdiction or specific jurisdiction: IDG is not incorporated in and does not have its  
 7 principal place of business in Washington; IDG has not "purposefully directed" any  
 8 activities to Washington or otherwise purposefully availed itself of the benefits and  
 9 protections of Washington law; Plaintiffs' claims do not arise out of any forum-related  
 10 activities of IDG; and the exercise of jurisdiction would be unreasonable.

11  
 12 **C. IDG is Entitled to Its Attorney's Fees.**

13  
 14 "Under [RCW § 4.28.185(5)], courts are allowed to award attorney's fees to  
 15 defendants who—after being hailed into court under the long-arm statute—prevail on a  
 16 12(b)(2) motion to dismiss." *Hunter v. Ferebauer*, 980 F. Supp. 2d 1251, 1259 (E.D.  
 17 Wash. 2013) (citation omitted). Section 4.28.185(5) provides that if a Defendant prevails  
 18 after being served out of state on one of the causes of action enumerated in the statute, the  
 19 Defendant may recover fees:  
 20

21 In the event the defendant is personally served outside the state on causes of  
 22 action enumerated in this section, and prevails in the action, there may be  
 23 taxed and allowed to the defendant as part of the costs of defending the  
 24 action a reasonable amount to be fixed by the court as attorneys' fees.

1 RCW § 4.28.185(5). One of the enumerated causes of action is “[t]he commission of a  
 2 tortious act within this state . . . .” *Id.* § 4.28.185(1)(b). Since Plaintiffs have asserted  
 3 tort claims against IDG, and since IDG should prevail on its Rule 12(b)(2) motion, the  
 4 Court should award IDG its reasonable attorney’s fees.  
 5

6 **2. The Court Should Dismiss the Complaint for Failure to State a Claim.**

7 Alternatively, the Court should dismiss Plaintiffs’ Complaint against IDG under  
 8 Rule 12(b)(6) for failure to state a claim. “To survive a motion to dismiss, a complaint  
 9 must contain sufficient factual matter, accepted as true, to ‘state a claim to relief that is  
 10 plausible on its face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009). The plaintiff must  
 11 allege “more than labels and conclusions, and a formulaic recitation of the elements of a  
 12 cause of action will not do . . . .” *Bell Atlantic Corp. v. Twombly*, 550 U.S. 544, 555  
 13 (2007). Importantly, the court need not accept as true conclusory legal allegations cast in  
 14 the form of factual allegations. *See, e.g., Moss v. United States Secret Service*, 572 F.3d  
 15 962, 969 (9th Cir. 2009) (“[F]or a complaint to survive a motion to dismiss, the non-  
 16 conclusory ‘factual content,’ and reasonable inferences from that content, must be  
 17 plausibly suggestive of a claim entitling the plaintiff to relief,” citing *Iqbal* and  
 18 *Twombly*). “A claim has ‘facial plausibility’ when the party seeking relief “pleads factual  
 19 content that allows the court to draw the reasonable inference that the defendant is liable  
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1 for the misconduct alleged.” *Kanam v. Dep’t of Nat. Res.*, No. C16-5702-RBL, 2016 WL  
 2 4611544, at \*1 (W.D. Wash. Sept. 6, 2016) (citation omitted) (unpublished).

3  
 4 **A. Plaintiffs Fail to State a Claim under the CFAA, SCA, or ECPA.**

5 Plaintiffs fail to state a claim under either the Computer Fraud and Abuse Act  
 6 (“CFAA”) (Count 1), the Stored Communications Act (“SCA”) (Count 2), or the  
 7 Electronic Communications Privacy Act (“ECPA”) (Count 3). To state a claim under the  
 8 ECPA, Plaintiffs must allege that IDG either (1) intentionally accessed without  
 9 authorization a facility through which an electronic communication service is provided;  
 10 or (2) intentionally exceeded an authorization to access that facility. *See* 18 U.S.C.  
 11 §§ 2701(a), 2707(a).<sup>7</sup> Similarly, the CFAA requires that the defendant undertake some  
 12 action to intentionally access a computer without authorization. *See* 18 U.S.C.  
 13 § 1030(a)(2)(C), 1030(a)(5)(B) & (C); *see also Nat’l City Bank, N.A. v. Republic Mortg.*  
 14 *Home Loans, LLC*, No. C09-1550RSL, 2010 WL 959925, at \*1 (W.D. Wash. Mar. 12,  
 15 2010) (“No facts are alleged linking these defendants to a computer or otherwise giving  
 16 rise to a reasonable inference that they could be liable under the CFAA.”).

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 21 <sup>7</sup> It is unclear whether Plaintiffs also attempt to assert a claim under 18 U.S.C. § 2520.  
 22 Even if they did, at least some action by IDG would be required. *See id.* §§ 2520(a),  
 23 2511.



1 A plaintiff that relies on an agency theory must plead specific facts supporting the  
 2 agency relationship; conclusory allegations regarding agency will not suffice. *See, e.g.,*  
 3 *Sipe v. Countrywide Bank*, 690 F.Supp.2d 1141, 1156 (E.D. Cal. 2010) (dismissing claim  
 4 where plaintiff failed to allege any facts suggesting an agency relationship); *Sandry v.*  
 5 *First Franklin Fin. Corp.*, No. 1:10-cv-01923-OWW-SKO, 2011 WL 202285, at \*3 (E.D.  
 6 Cal. Jan. 20, 2011) (dismissing claim where allegations were directed to another and  
 7 conclusory allegations of agency were insufficient); *Menashe v. Bank of N.Y.*, 850 F.  
 8 Supp. 2d 1120, 1136 (D. Haw. 2012) (dismissing claim where plaintiff “pled no facts  
 9 whatsoever plausibly suggesting that any type of agency relationship existed between  
 10 Approved and Countrywide, whether based on actual or apparent authority.”); *Taste*  
 11 *Trackers, Inc. v. UTI Transp. Sols., Inc.*, No. 13-23377-CIV, 2014 WL 129309, at \*2  
 12 (S.D. Fla. Jan. 14, 2014) (dismissing complaint “for failure to adequately allege agency”  
 13 noting that Plaintiff failed to allege aspects of agency such as control, which was critical  
 14 element of agency under applicable law).

15 Here, Plaintiffs do not allege any specific actions whatsoever by IDG, let alone  
 16 intentionally accessing without authorization a facility through which an electronic  
 17 communication service is provided, intentionally exceeding an authorization to access a  
 18 facility, or intentionally accessing a computer without authorization. Instead, Plaintiffs  
 19 simply allege that Vickery undertook the actions but did so with the “knowledge,  
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1 approval and/or ratification of . . . the remaining defendants.” Complaint ¶¶ 89, 97, 115.  
 2 Plaintiffs also allege in conclusory fashion that each of the Defendants was the agent of  
 3 the other Defendants. *See id.* ¶ 25. The Complaint fails to allege any facts supporting an  
 4 agency relationship between Vickery and IDG (or between any of the other Defendants  
 5 and IDG). Plaintiffs allege no facts whatsoever relating to approval, ratification, or  
 6 knowledge of Vickery’s acts by IDG. Accordingly, the Court should dismiss Plaintiffs’  
 7 claims against IDG.  
 8  
 9

10 **B. Plaintiffs Fail to State a Claim for Violations of the Defend Trade**  
 11 **Secrets Act.**

12 Plaintiffs fail to state a claim under the Defend Trade Secrets Act (“DTSA”)  
 13 (Count 3). Plaintiffs do not allege an act of acquisition or disclosure by IDG, which are  
 14 elements of a claim under the DTSA. *See* 18 U.S.C. § 1839(5). Additionally, Plaintiffs  
 15 do not allege that the alleged trade secret “is related to a product or service used in, or  
 16 intended for use in, interstate or foreign commerce,” which is an element of a claim under  
 17 the DTSA. 18 U.S.C. § 1836(b)(1). And, as discussed above, Plaintiffs’ allegations  
 18 regarding agency, ratification, approval, and knowledge are insufficient and mere legal  
 19 conclusions. Accordingly, the Court should dismiss Plaintiffs’ DTSA claim.  
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**C. Plaintiffs Fail to State a Claim for Invasion of Privacy, Intentional Infliction of Emotional Distress, and Defamation.**

Plaintiffs also fail to state a claim for invasion of privacy (Count 5), intentional infliction of emotional distress (Count 9), and defamation (Count 10). Each of these claims requires some action on behalf of the Defendant. *See Reid v. Pierce Cty.*, 961 P.2d 333, 338 (Wash. 1998) (discussing invasion of privacy); *Phillips v. World Pub. Co.*, 822 F. Supp. 2d 1114, 1118-20 (W.D. Wash. 2011) (intentional infliction of emotional distress and defamation). Plaintiffs allege no conduct on behalf of IDG, let alone conduct that is “extreme or outrageous,” a required element for a claim for intentional infliction of emotional distress. *Phillips*, 822 F. Supp. 2d at 1119. Plaintiffs also do not and cannot allege any publication or communication by IDG as a required element for Plaintiffs’ defamation claim. Although Plaintiffs say that “Defendants published” (emphasis added) allegedly defamatory statements, Plaintiffs do not allege any specific publication/communication by IDG but instead refer only to an article by Vickery and an article on CSO Online (Complaint ¶¶ 65-66), the latter of which Plaintiffs allege is owned by CXO (not IDG). In short, Plaintiffs allege no conduct by IDG supporting any of these claims. Further, as discussed at length above, Plaintiffs’ allegations regarding agency, ratification, approval, and knowledge are insufficient.

**D. Plaintiffs Fail to State a Claim for Intentional Interference with Contractual Relationships or Business Expectancy.**

Intentional interference with contractual relationships and business expectancies both require affirmative conduct constituting interference on the part of the defendant. *See Leingang v. Pierce Cty. Med. Bureau, Inc.*, 930 P.2d 288, 300 (Wash. 1997) (requires “intentional *interference* inducing or causing a breach or termination of the relationship or expectancy”) (emphasis added). Plaintiffs say that “Defendants intentionally interfered” (emphasis added), but Plaintiffs do not describe any conduct by IDG, let alone conduct constituting interference. Plaintiffs also do not and cannot allege any factual specifics regarding IDG’s alleged knowledge of Plaintiffs’ contracts or expectancies. Barebones recitation of the elements of a claim without any factual recitation of IDG’s conduct (or knowledge of contracts or expectancies) is insufficient. Further, as discussed at length above, Plaintiffs’ allegations regarding agency, ratification, approval, and knowledge are insufficient.

**E. Plaintiffs Fail to State a Claim for Conversion.**

“[C]onversion is the unjustified, willful interference with a chattel that deprives a person entitled to the property of possession.” *Repin v. State*, --- P.3d ----, No. 34049-0-III, 2017 WL 1063482, at \*13 (Wash. App. Mar. 21, 2017). Plaintiffs do not allege that IDG interfered with any of Plaintiffs’ chattel, whether tangible or intangible.

1 Additionally, as with all other claims, Plaintiffs' conclusory allegations regarding agency,  
 2 ratification, approval, and knowledge are insufficient. Accordingly, Plaintiffs fail to state  
 3 a claim for conversion (Count 8).  
 4

### 5 **Conclusion and Prayer**

6 For the foregoing reasons, Defendant International Data Group, Inc. respectfully  
 7 requests that the Court dismiss Plaintiffs' Complaint against it for lack of personal  
 8 jurisdiction, grant IDG its reasonable attorney's fees, or alternatively dismiss Plaintiffs'  
 9 Complaint for failure to state a claim, and grant IDG such other relief as to which it may  
 10 be justly entitled.  
 11

12 DATED this 14<sup>th</sup> day of April, 2017.  
 13

14 s/Kevin J. Curtis, WSBA No. 12085  
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1 I hereby certify that on April 14, 2017, I electronically filed the foregoing with the  
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